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雷士照明控股有限公司

NVC Lighting Holding Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2222)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules. The Board wishes to inform the Shareholders and potential investors of the Company that the consolidated profit attributable to owners of the Company for the six months ended 30 June 2011 is expected to be around US\$39 million, a significant increase of around 50% as compared to the consolidated profit attributable to owners of the Company for the six months ended 30 June 2010.

This announcement is only preliminary assessment by the Board with reference to the management accounts of the Group, and is not based on any figures or information audited or reviewed by the Company's auditors.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by NVC Lighting Holding Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that the consolidated profit

attributable to owners of the Company for the six months ended 30 June 2011 is expected to be around US\$39 million, a significant increase of around 50% as compared to the consolidated profit attributable to owners of the Company for the six months ended 30 June 2010.

The significant increase in the consolidated profit attributable to owners of the Company for the six months ended 30 June 2011 was mainly due to the increase in the turnover from the principal activities of the Group as a result of improvements in our distribution channels together with the increase in the number of our outlets and reduction of operational expenses due to economies of scale and improvements in our financial position.

The Company is still in the process of finalising the unaudited consolidated results of the Group for the six months ended 30 June 2011. Please note that the information contained in this announcement is only based on the preliminary assessment by the Board with reference to the management accounts of the Group and that the actual results for the Group may be different from what is disclosed in this announcement. Further details of the Group's performance will be disclosed in the interim results announcement of the Company for the six months ended 30 June 2011 which is expected to be published before the end of August 2011.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

NVC Lighting Holding Limited

Wu Changjiang

Chairman

Hong Kong, 15 August 2011

As at the date of this announcement, the directors of the Company are:

Executive Directors:

WU Changjiang

MU Yu

Non-executive Directors:

XIA Lei

YAN Andrew Y

LIN Ho-Ping

HUI Ming Yunn, Stephanie

Independent non-executive Directors:

Alan Russell POWRIE

Karel Robert DEN DAAS

WANG Jinsui