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雷士照明控股有限公司

NVC Lighting Holding Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2222)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules. The Board wishes to inform the Shareholders and potential investors of the Company that the consolidated profit attributable to owners of the Company for the year ended 31 December 2010 is expected to be around USD70 million, a significant increase as compared to the consolidated profit attributable to owners of the Company for the year ended 31 December 2009 as disclosed in the Prospectus.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by NVC Lighting Holding Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that the consolidated profit attributable to owners of the Company for the year ended 31 December 2010 is expected to be around USD70 million, a significant increase as compared to the consolidated profit attributable to owners of the Company for the year ended 31 December 2009 as disclosed in the prospectus of the Company dated 7 May 2010 (the “Prospectus”) .

The significant increase in the consolidated profit attributable to owners of the Company for the year ended 31 December 2010 was mainly due to the increase in the turnover from the principal activities of the Group as a result of improvements in the market environment and in our distribution channels together with the increase in the number of our outlets. In addition we significantly reduced our costs related to the convertible preference shares, which were converted into the Company's ordinary shares at the time of our initial public offering.

The Company is in the process of finalising the results of the Group for the year ended 31 December 2010. Please note that the information contained in this announcement is only based on the preliminary assessment by the Board with reference to the management accounts of the Group and that the actual results for the Group may be different from what is disclosed in this announcement. Further details of the Group's performance will be disclosed in the annual results announcement of the Company for the year ended 31 December 2010 which is expected to be published before the end of March 2011.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
NVC Lighting Holding Limited

Wu Changjiang

Chairman

Hong Kong, 10 March 2011

As at the date of this announcement, the directors of the Company are:

Executive Directors:

WU Changjiang

WU Jiannong

MU Yu

Non-executive Directors:

XIA Lei

YAN Andrew Y

LIN Ho-Ping

HUI Ming Yunn, Stephanie

Independent non-executive Directors:

Alan Russell POWRIE

Karel Robert DEN DAAS

WANG Jinsui